

COMMUNITY ASH CAN SPONSORSHIP

Hold-On-To-Your-Butt Campaign

The Surfrider Foundation's *Hold-On-To-Your-Butt* cigarette litter campaign began over 10 years ago to stop the chronic negative environmental impact of cigarette waste on our beaches and oceans. Southern California communities were among the first in the United States to ban smoking on beaches to end cigarette butts on beaches. The Surfrider Foundation continues to fight the problem of cigarette litter in watershed communities leading to the coast.

The Cigarette Butt Litter Problem

- Two *billion* cigarette butts tossed daily.
- The world's most littered item.
- Filters degrade slowly over 10 years.
- Wet filters leach toxic chemicals & threaten aquatic life and oceans.
- Flicked butts increase wildfire risk!

A Surfrider Foundation Solution ~ Community Ash Cans

Cigarette litter has dropped dramatically around ash cans locally placed by Surfrider municipal partnerships since 2006. The attractive rust-proof cylindrical ash cans are affixed above the ground in high foot-traffic locations. Ash cans have reduced butts & toxic run-off and improved the quality of business districts for residents and visitors.

We can immediately expand the benefits of reduced cigarette waste by placing ash cans in coastal watershed communities. Durable outdoor receptacles that will last 10 years or more are relatively costly but worth measureable results of cleaner and healthier surroundings and environment.

Take Action Now: Sponsor Community Ash Cans

Your business or organization can sponsor *Community Ash Can* placement and immediately improve our coastal communities. Your sponsorship will help protect the environment and be recognized on the Surfrider Foundation's website and on each sponsored ash can. The website will also map communities with ash cans and sponsors' names.

Community Ash Cans are installed in locations approved by local government partners, who are responsible for maintenance and keeping the ash cans empty. Surfrider has already partnered with several San Diego coastal communities. The Surfrider Foundation intends to expand partnerships to reduce cigarette butts in the environment. Please indicate below if you have a preferred ash can location.

ASH CAN OPTIONS





Surfrider Foundation San Diego Chapter

P.O. Box 1511
Solana Beach, California 92075
Phone (858) 792-9940 Fax (858) 755-5627
hotyb@surfridersd.org



Yes, we want to reduce cigarette litter and protect the environment by sponsoring the placement of durable *Community Ash Cans*.

_____ We would prefer the plastic “Butts Only Box” at \$150 each.

_____ We would prefer the metal, cylindrical ashcans at \$150 each.

_____ We have no preference and will allow Surfrider and the community to choose.

Attached is our tax-exempt contribution for:

_____ \$150 for 1 ashcan
_____ \$_____ write in any amount

Install Community Ash Cans in (check one):

_____ Any approved jurisdiction; or

_____ City Name or Location

_____ Contact Person, or Business, or Organization

_____ Street address

_____ City, State, Zip

_____ Phone Number

_____ E-mail address

The Surfrider Foundation's Community Ash Can Solution to Cigarette Butt Litter

COMMUNITY ASH CANS IN COASTAL & INLAND COMMUNITIES:

- **REDUCE** ugly cigarette litter;
- **LIMIT** noxious toxic run-off and chemicals leaching into our oceans;
- **PREVENT** devastating wildfires; and
- **IMPROVE** the environment and waterways immediately with visible results and long-lasting benefits.

TAKE ACTION - BECOME A SPONSOR

*Remember to Report Butt-flickers by calling the Surfrider Foundation's
Cigarette Litter Hotline: 1-877-211-2888 (BUTT)*



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Postage
Here

What Are Community Ash Cans?

YOU CAN HELP STOP CIGARETTE BUTTS: THE WORLD'S #1 LITTERED ITEM!

SPONSOR INSTALLATION OF COMMUNITY ASH CANS IN OUR WATERSHED COMMUNITIES.



Locally Placed



Secure Installation & Low Maintenance

Complete the Community Ash Can Sponsorship form on the reverse and send to the Surfrider Foundation!

For more information go to:
www.surfridersd.org
<http://holdontoyourbutt.blogspot.com/>

Or email:
hotyb@surfridersd.org