Dear Surfrider Supporter,

The preservation and protection of San Diego's precious coastal resources is a continuous process that demands the support of numerous individuals, organizations, and businesses. Surfrider Foundation activists and supporters truly are the Keepers of the Coast. This year marks the 23rd anniversary of the Surfrider Foundation San Diego County Chapter and our fight to protect our oceans, waves, and beaches here in San Diego County.

On Sunday, September 21st, 2014 we will be hosting our 23rd Annual Paddle for Clean Water in Ocean Beach. This is a noncompetitive event where hundreds of surfers, beach goers, and ocean enthusiasts paddle around the Ocean Beach Pier to bring awareness to the pollution problem affecting our oceans, waves, and beaches.

This year, we have four distinct sponsorship levels:

**Platinum:** Monetary sponsorship of $1000 or more. We will include your logo on the event poster. Your name will be listed on the chapter website and social media pages. You will also be permitted to set up a 10x10 tent at the event to promote your company, but you will not be permitted to sell anything. Note: this is subject to approval by our executive leadership.

**Gold:** Raffle prize or monetary sponsorship over $500. Your company name will be included on the chapter website and social media pages. We will also make mention of your company during the event.

**Silver:** Raffle prize or monetary sponsorship over $250. Your company name will be included on our social media pages. We will also make mention of your company during the event.

**Bronze:** Raffle prize or monetary sponsorship under $250. We will make mention of your company during the event.

Please consider sponsoring this event to help offset the costs associated with putting it on. Your generous contribution is vital to the success of this event. As a 501(c)3 nonprofit organization, donations made to the Surfrider Foundation are tax deductible. Our Tax ID number is 95-3941826.

Through the Paddle for Clean Water we aim to increase public awareness of the value of clean oceans, waves, and beaches. By sponsoring this event you too can contribute to the protection of San Diego’s precious coastal resources.

For more information visit [www.surfridersd.org](http://www.surfridersd.org) or contact us at 858-622-9661 or info@surfridersd.org.

The Surfrider Foundation is a grassroots nonprofit environmental organization dedicated to the protection and enjoyment of our world’s oceans, waves and beaches. Founded in 1984 by a handful of visionary surfers in Malibu, California the Surfrider Foundation now maintains over 250,000 members, supports and activists worldwide. There are currently 84 chapters in the US and international chapters in 20 different countries.